



SELL ME YOUR
STORY



Tell me the facts and I'll learn.

Tell me the truth and I'll believe.

But tell me a story and it will live in my heart forever.

- An old Native American Proverb



Let's start with my story.







nulogy™



quantius



PIQUE
ventures

**The
Billion
Dollar
Fund
for
Women**



Grand Challenges Canada™





1. To make something clear to others,
FIRST make it clear to yourself



2. You will need to touch your customer 7-10 times in order to sell



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3. Learn to tell stories through numbers



4. Seek to be on a level playing field...
know your sports and fathers with
daughters



5. The best way to finance your company is through your customer



6. Be mindful of the border.
Learn how to sell on both sides.



US	Canada
Big	Small
10/90	90/10
Fast No with an explanation	Loooong Canadian Maybe



Let's keep in touch!

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